

## What is Youth of the Year?

For more than 70 years, Boys & Girls Clubs' Youth of the Year program has honored and celebrated the nation's most inspiring teens and their incredible journeys. Stories of outstanding leadership, service, academic excellence and dedication to living a healthy lifestyle have made Youth of the Year America's premier leadership and recognition program for teens. These amazing young people represent the voice and spirit of hope for America. Inspiring all kids to lead. To succeed. To inspire.

Candidates compete to become the Boys & Girls Clubs of Central Ohio Youth of the Year by writing and delivering a speech to a panel of judges, as well as field questions about their leadership and service. The selected Youth of the Year will go on to serve as an ambassador for Boys & Girls Clubs of Central Ohio in the following year by attending community events and serving as a positive role model. The local Youth of the Year also advances to compete at the regional and, potentially, national level.

Each year, one exceptional Club member is selected to be the National Youth of the Year, serving as an ambassador for Boys & Girls Club youth as well as a voice for all our nation's young people.

The Youth of the Year program fosters a new generation of leaders, fully prepared to live and lead in a diverse, global, and integrated world economy. National Youth of the Year winners have achieved success in a variety of industries, including entertainment, politics, business and sports.

## New in 2021!

Boys & Girls Clubs of Central Ohio is excited to announce a special new Youth of the Week program in 2021! This new opportunity will be available for our entire membership, regardless of age. Youth of the Week is designed to increase awareness and excitement for Youth of the Year, which is eligible to our teen members only.

## Meet 2020 Youth of the Year, Antoine

Antoine's story is one of commitment and perseverance. A Club member since the age of five, the Club not only gave Antoine the opportunity to be a kid but helped him turn his passion for cooking into a potential career. With the support of his Club Director, Antoine enrolled in the culinary program at Columbus Downtown High School, where he is a leader in the kitchen. Antoine plans to attend college, major in culinary arts and become a chef.



## Youth of the Year Sponsorship

While the Youth of the Year competition is a single evening event attended by 150 people\*, the program runs 365 days a year. Benefits to sponsorship are designed to provide maximum exposure to our donors and club families throughout the year of programming. See reverse for more details.

\* Virtual attendance may be required by pandemic protocols.

## SELECT YOUR SPONSORSHIP LEVEL!

Benefits	Presenting \$50,000*	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Participate in Youth of the Year competition as judge					
Speaking role during Youth of the Year competition keynote					
Recognition in annual Youth of the Year mailing sent to 1,000+ households					
Recognition in Youth of the Year Program	Full Page Ad	Full Page Ad	½ Page Ad		
Social media call-out(s) during the year across all active BGCCO platforms	3x	2x	1x		
Recognition on Youth of the Week t-shirt	Logo	Logo	Logo	Name	
Recognition on BGCCO website	Profile and Logo	Profile and Logo	Logo	Name	Name
Recognition in Youth of the Year Invitation	Color Logo	Color Logo	Black and White Logo	Name	Name
Recognition in Youth of the Year honor roll	Color Logo	Color Logo	Black and White Logo	Name	Name
Underwrite shopping excursion for competition-day outfit for candidates and new computer for winner					

Benefits apply if event is held virtually or in-person. Visit our website at [www.bgccentralohio.org](http://www.bgccentralohio.org) to learn more. To confirm your sponsorship level or for more information, please contact Addie Natalie, Corporate and Foundation Relations Manager, via email at [anatalie@bgccentralohio.org](mailto:anatalie@bgccentralohio.org) or telephone at (614) 221-8830 x204.

\* Presenting Sponsor is a category exclusive opportunity.